



**OLYMPIA**  
EXPRESS

## Company philosophy

### The constant aspiration for the perfect machine

Mendrisio, October 2008 — the manufacturer of the finest espresso machines Olympia-Express have followed only one principle for 80 years: to produce the best espresso machines with precise craftsmanship and much love for detail. Even the smallest detail is constantly re-thought and optimized. This dedicated and ambitious manufacturing restricts the production to fewer than 1000 machines a year. This shows that in a time of short-lived disposable products, the manufacture has maintained the acknowledged status of a producer of machines of the best quality.

Short-lived fashionable gadgets never had a chance. The design may have slightly changed over the decades, but only in so far as to achieve the customers' satisfaction. True to the classical principle of design: "Form follows function." This is why our machines are not a sensational product but simply a timeless beauty. One of the many reasons for this is the uncompromising use of high quality materials that are only assembled by hand. Olympia Express is the first manufacturer since the beginning nineties that consequently uses more expensive but also more reliable high quality chrome water tanks. Constructed and hand made in the companies' in-house workshop. All machines are solely based on tested and easily repairable technology. What is generally known today as the concept of sustainability has been the guiding principle of this small but fine manufacture for decades. This is why apart from the boiler, none of the parts of the machines are soldered, but screwed together. This also allows installing and removing parts with only a few steps. This is also one of the reasons for the legendary longevity of the espresso machines from Olympia Express. Therefore, one should not be surprised that even now machines from the sixties and seventies are sent to Switzerland for maintenance.

However, technology alone is not enough. Espresso drinking is part of a culture. The company has been fostering this culture for generations. This is how the Italian passion for espresso and Swiss craftsmanship come together in one product that gives its owner long lasting pleasure. For in each espresso machine and grinder from Olympia Express the five principles of the company come to life:

- Precision — Meticulous accuracy and love for detail
- Individuality — Exclusive indulgence through handcraft in small series
- Longevity — Machines for life
- Perfection — Consistent optimization and improvement of craftsmanship
- Adoration — Love of the product and the adoration of a perfect espresso

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